



602.743.6177
 thecreativehitman.com
 jeff@thecreativehitman.com

creativehitman
 @cre8tivehitman
 company/jeff-jones-creative-hitman



Education

Bachelor's - Graphic Design and Media Arts
 Southern New Hampshire University

Associate, Applied Sciences - Commercial Graphics
 Randolph Community College, Asheboro, NC

Work Experience

Graphic Designer - Bluetek Printing & Graphics - Phoenix, AZ - 01.22 - Present
 In charge of creating print graphics for a wide range of clientele.

Freelancer - 02.20 - Present
 Independent Graphic Designer and Branding Consultant

Art Director/Sr. Designer - Fast-Trac Designs - Phoenix, AZ - 09.19 - 01.20
 Led a team of three designers within the Design Department, producing vehicle wraps, large format graphics, apparel design and traditional printed collateral.

Director of Creative Services - Smiley Lifting Solutions - Phoenix, AZ 04.13 - 09.19
 Developed and established an in-house art department to service the company's multiple locations nationwide. This department was in charge of writing, design, and implementation of branding strategies for multiple product lines.

Designed, produced and implemented sales and marketing collateral, and branding of the company's multiple product lines and divisions.

Created the initial brand strategy for the company's foray into social media channels, as well as improving the company's web presence.

Pattern Artist - Spellbinders Paper Arts - Phoenix, AZ 09.12 - 04.13
 Created artwork for patterns and graphic elements that were used to create metal dies for paper crafting.

Creative Director/Sr. Designer - azpro Group - Avondale, AZ 06.10 - 09.12
 Led a design team in producing environmental graphics for interior and exterior uses.

Created identities and branding packages for both small and large businesses, including a major grocery chain.

Previous Clients

- Furukawa UNIC
- Fry's Food & Drug
- Pepsico, Inc.
- Coca-Cola
- UPS
- Hershey Foods
- Miller Brewing
- MolsonCoors
- Anheuser-Busch
- Federal-Mogul
- Hensel Phelps
- Mac Tools
- Snap-On Tools
- Valvoline
- NASCAR
- NHRA
- NFL
- NHL
- MLB
- Collegiate Licensing
- Hilti Tools
- New York Yankees
- ChevronTexaco
- RJ Reynolds

Skills

Design

- Advertising
- Brochures
- Magazines
- Web/Video
- Environmental
- Large Format
- Logos/Identity
- Promotional & Vehicle Branding

Illustration

- Product illustration for promotional and instructional purposes
- Working knowledge of 3D Rendering software

Web Design

- Working knowledge of HTML/CSS, Bootstrap, and WordPress

Copywriting

Management

- Project Management
- Team Leadership

Miscellaneous Skills

- Voiceovers

Software (Mac/PC Platforms)

- | | | |
|-----------------|----------------|-------------------|
| - InDesign | - Corel Draw | - Word |
| - Illustrator | - Quark Xpress | - Excel |
| - Photoshop | - Flexi-Sign | - ConstantContact |
| - Acrobat | - Cardpresso | - Fiery |
| - Dreamweaver | - Powerpoint | |
| - After Effects | - ProofHQ | |
| - Audition | - Workflow Max | |
| - XD | - 3D StudioMax | |

Hobbies

- Costuming
- Playing Guitar
- DIY Projects
- Illustration
- Charity Work for LLS (Leukemia & Lymphoma Society)

References

Available upon request

